



2008 ANNUAL REPORT

AGRICULTURE and NATURAL RESOURCES

Natural Resources programming is divided into two areas: Homes and Grounds and Environment/Natural Resources. Homes and Grounds covers consumer and commercial horticulture by assisting Ontario County residents to gain the knowledge to help them make sound decisions in managing their natural surroundings and implementing sustainable practices with economic benefits. Master Gardeners extend the educational program to all corners of Ontario County with a special focus on providing programs for youth. Master Gardeners, through their annual Plant Sale and other activities, donate a scholarship for a horticulture student at Finger Lakes Community College each year.

Programs Offered in 2008:

Berry Basics
Container Gardening
Native American Plants
Farmers' Markets in Victor and Canandaigua
Victor Earth Day
Spring Symposium
Naples Hospeace
Seed Starting
Floral Arranging
4-H Hypertufa
Landscape Design
Landscape Site Assessment
Granger Community Gardens
Backyard Habitats
Forcing Bulbs
Boxwood Topiary
Holiday Centerpieces
Bejo Seed Tour
YMCA Canandaigua Youth Camp
Cornell Perennial Flower Trail Tour
Evaluation of a Perennial Garden

Total Participants in Programs: 1451
Total Consults: 1767
Volunteer Hours: 1930
Value of Volunteer Hours: \$37,278
Publication of 11 issues of *Inside Dirt* (300 subscriptions)
Publication of articles in the *Finger Lakes Times* written by Master Gardener John Norvelle; articles in *Upstate Gardener's Journal* written by Master Gardener Kathy Chapman

Environment and Natural Resources programming encompasses energy conservation, pesticide application and the development and management of wood lots, ponds and wells.

Programs Offered in 2008:

Saving Energy, Saving Dollars
Pesticide Applicator Training
Pond Management
Woodlot Management
Beginning Maple Syrup Production
Well Water Testing/Remediation
Conservation Field Days
Beginning Farmers School (Livestock)
New York State Maple Tour

Total Participants in Programs: 773
Total Consults: 222
Volunteer Hours: 35
Value of Volunteer Hours: \$631

Agriculture Economic Development operates on a business plan that has identified five key challenges for the farmers in Ontario County. First, the connection between county economic development initiatives and the agriculture industry is not fully developed. Second, a significant part of the agriculture sector relies on personnel resources that are changeable due to legal status or are generally working below expectations. Third, agriculture entrepreneurs often have inadequate guidance regarding business decisions, startup funding and legal concerns. Fourth, the public perception of agriculture is less than satisfactory. Fifth, there is low direct use of emerging technologies to enhance farm production, profitability, energy efficiency and food security. Programs designed and presented under the auspices of Agriculture Economic Development address these key challenges. Programs in business skill development offer the opportunity for farm owners to develop intermediate and advanced business skills. Farmers increase their marketing, technology and resource protection skills and knowledge with programs targeted to technology and resource protection.

Programs Offered in 2008:

Manure Management Technology
Small Farm Tax Program
Farm Transitions & Estate Planning

Animal Welfare Labeling
Future of Agriculture in Ontario County
Web Pages for Farms
Neighbors as Customers
Marketing Maple Syrup for Profit
Livestock Marketing Challenges
Commercial Livestock in Disasters
Large Herd Dairies and Local Laws
Entrepreneurship in Agriculture
Animal Response and Mortality Composting
Technology, Food and Agriculture Careers Day
Agriculture Appreciation Banquet
Small Dairy Farms and Media Relations
Farm Market Vendor Pricing Workshop
Farm Bookkeeping Basics
Gas Leasing and Agriculture Operations
Dairy Odor Management
Hay Equipment Demonstration
Protecting Agriculture Land Workshop
Organic Farm and Food Seminar

Total Participants in Programs: 2538
 Total Consults: 38
 Volunteer Hours: 136
 Value of Volunteer Hours: \$2669

Staffing: Jim Ochterski, Agriculture & Natural Resources Issue Leader; Russell Welsler, Resource Educator

Northwest New York Dairy Team

The Core Concepts of the team include:

1) Integrated Resource & Environmental Management;
 2) Workforce Education; 3) Farm Management for Improved Economic Viability and; 4) Technology Adoption for Farm Business. The county partners for the regional team are: Genesee, Livingston, Monroe, Niagara, Ontario, Orleans, Seneca, Wayne and Yates.

The team members are: Jerry Bertoldo, Collin McCarthy, John Hanchar, Mike Stanyard and Nancy Glazier and Cathy Wallace.

Sample of Programs Offered in 2008:

- *Ag Focus Monthly Newsletter*
- *Calf Specialist Hands-On Training Course (Calf Manager Training)*
- *Cash Flow Budgeting*
- *Conesus Lake Watershed – Best Management Practices*
- *Corn After Sod Nitrogen Study – Final Year*
- *Corn Congress*
- *Dairy Farm Business Summary (DFBS) Program*
- *DFBS Program Regional Meeting*
- *Dry Hay Conference ESN in Field Corn Plot*

- *Grazing Plans*
- *Herdsperson Training Course – for Small Farms*
- *Hispanic Training Workshops for Dairy Farms*
- *Family Farming Conference*
- *Maximizing the Feed Management Program*
- *MOPED Group & Annual Trip*
- *Pasture Walks*
- *Presentations to 4-H Clubs, Master Gardener Programs, Elementary Schools & Daycare*
- *Soybean/Small Grain Congresses*
- *Soybean TAg Teams*
- *Winter Grazing Meetings*

Program Descriptions

Corn Congress

Close to 500 attendees and exhibitors participated at the Batavia & Waterloo sites with presentations from specialists, Cornell faculty, and industry reps. The conference covered a wide range of corn related topics such as nitrogen management, corn borers, corn rootworms, residual herbicides, corn diseases, hybrid selection, soil compaction, and local ethanol production.

Training the Hispanic Workforce

Thousands of dairy farms across the country and hundreds of farms here in New York rely on an immigrant workforce to stay in business. With \$90,000 granted by the New York Farm Viability Institute, an Hispanic training specialist was hired by the Dept. of Animal Science. Jerry Bertoldo, as the principal grant writer and investigator of the project, works with Greg Coffta providing on-farm training services, translation and meeting facilitation in Spanish. The program to date has focused on NWNYS regional farms with an outreach available to other areas of the state. Collaboration with agribusiness has extended the scope and impact of this initiative.

Finger Lakes Grape Program

Five counties are members of this regional team (Ontario, Yates, Schuyler, Steuben and Seneca), which is led by Viticulture Extension Educator Hans Walter-Peterson. This program provides educational programs and technical assistance to support the profitability and sustainability of Finger Lakes grape growers. The program has access to research based information through regular (*Finger Lakes Vineyard Update*) on-line bulletins and newsletters, field meetings and an annual grape growers convention.

Sample Programs Offered in 2008:

- *Effective Spraying of Vineyards*
- *Canopy Management Practice for Hybrids*
- *Finger Lakes Spring IPM Meeting*

- *Bird Exclusion Demonstration*
- *Mechanical Crop Estimation & Thinning Demonstration for Concord Growers*
- *Wind Machine Information Day & Tour*
- *Fredonia Lab Field Day*
- *Oregon's Low Input Viticulture & Enology Organization*

Program Descriptions

Effective Spraying of Vineyards' Workshop

Dr. Andrew Landers once again conducted *Effective Spraying of Vineyards* for Finger Lakes growers. This 1 ½ day, in-depth training course focused on better spray application techniques to help growers be more efficient with their spray program while reducing drift and potentially reducing pesticide use as well. The first part of the course was a one-day classroom session, and the second portion was a half-day hands-on field demonstration in the spring.

Research-Based Information on Nitrogen Application

Hans Walter-Peterson provided this information to growers via the *Finger Lakes Vineyard Update*. Fertilizer prices skyrocketed this year, especially nitrogen. Using the proper amount of N and applying at the appropriate time can have a significant impact on nutrient management costs this year.

Hans Walter-Peterson developed a calculation worksheet to help growers determine how much N they should apply to their vineyards based on Terry and Lailiang's research.

Cornell Vegetable Program

A five-person team of specialists and one technician serves the vegetable, greenhouse, potato and dry bean industries in Erie, Genesee, Monroe, Niagara, Ontario, Orleans, Seneca, Wayne and Yates Counties. Team members provide a board spectrum of educational programs, technical assistance, farm visits and consultations to growers. The *Veg Edge* newsletter is a monthly publication for growers; *Pest Minder* is sent weekly during the growing season. These publications go to 330 growers, consultants and agribusiness representatives, and contain the latest information on all aspects of vegetable, potato and dry bean production and marketing.

Team members are Julie Kikkert, Carol MacNeil, Robert Hadad, Christy Hoepting, Jud Reid, John Gibbons and Carolyn Killigrew.

Sample of Programs Offered in 2008:

- *2008 Empire State Fruit & Vegetable Expo*
- *Family Farming Conference*

- *Fresh Market Winter Meetings*
- *Weed Management in Peas*
- *Getting More Out of Growing Organic Vegetables*
- *Spanish for Working People*
- *2008 NYS Dry Bean Meeting*
- *Biological Pest Control in Greenhouses*
- *Winter Storage Vegetable Workshop with Bejo Seeds*
- *Muck Water Management Compaction Survey*
- *Finger Lakes Produce Auction Annual Growers Meeting*
- *Potato Pink Rot, Late Blight & Muck Water Management Meeting*
- *Compaction Testing & Soil Sampling*
- *Rush Community Farmers' Market growers program on topics of soil health, cover crops and reduced tillage*
- *Facilitation of Cornell on-farm trials*

FAMILY & CONSUMER SCIENCES

The programs of **Family and Consumer Sciences** respond to the economic, food safety, nutrition, and human development needs of community families and individuals through a variety of workshops, information dissemination and published articles.

Money Management & Energy Savings

The rising prices of fuel, food and housing, along with turmoil in credit markets, has put increasing numbers of people at risk for financial crisis. Extension programs teach people how to track their spending, establish workable budgets, and make informed choices on credit and purchases. People who are discharging their bankruptcy proceedings can gain the required educational credit by participating in both *Making Ends Meet* and *Credit/Debt Management*.

People learn how to save money on home energy in *Save Energy, Save Dollars*.

Programs Offered in 2008:

Family Budget Education

Making Ends Meet

Credit/Debt Management

Save Energy, Save Dollars

Volunteer Budget Educator Training

Customized Workshops on Budgeting

Total Participants: 197

Volunteer Hours: 75

Value of Volunteer Hours: \$2310

Staffing: Patricia Pavelsky, Executive Director & Russell Welser, Resource Educator

Long Term Care Insurance Education and Outreach Program

In collaboration with the Ontario County Office for the Aging, Extension sponsors the Long-Term Care Insurance Education and Outreach Program. Adults, particularly in the age range of 45 to 64, are targeted in order to improve their knowledge of available products and their ability to make informed decisions on whether it is in their best interest to purchase long term care insurance. The long term outcome is to reduce the financial burden of care on the government and provide people with choices to fund their long term care needs.

Programs Offered in 2008:

Secure Your Future Conference
Long-Term Care Insurance Workshops
Consultations/Consumer Questions
Consumer Packets
Articles in Finger Lakes Times
Radio, newspaper and display information

Total Participants: 224
Total consultations: 148; Packets Distributed: 29
Volunteer Hours: 27
Value of Volunteer Hours: \$3050

Staffing: Pamela Chiverton, Resource Educator

Consumer Education

A weekly column in *The Daily Messenger* on consumer issues and a monthly column in *The Finger Lakes Times* on financial concerns, both provide information on topics ranging from senior scams to food safety and nutrition to strategies for saving and energy conservation. These two Ontario County based newspapers have a combined circulation of nearly 40,000. In collaboration with Extension, the New York State Attorney General's Office presented a community workshop on *Identity Theft* in January 2008 at the Extension Center.

Staffing: Patricia Pavelsky, Executive Director

Nutrition and Food Safety

There is increasing interest in nutrition and food safety. Knowing how to shop and prepare good food can mean saving money, energy and health protection. During the season, a nutrition educator is on hand at the Canandaigua Farmers Market with recipes and tips on how to integrate fresh market products into daily meal plans. The Ontario County Office for the Aging contracts with Extension for workshops targeted to older residents to help them to stay independent and healthy. In addition, Extension in Ontario County is ready with

education, instructions and information on how to preserve food safely via the website, telephone and workshops.

Programs Offered in 2008:

Cooking for Caregivers
Quick Start Cooking for Men
Preserving Tomatoes, Salsas & Sauces

Total Participants: 40

Staffing: Judy Price, Retired Extension Educator (contract) and Barbara McGuffie, Resource Educator in Nutrition (contracted through CCE of Yates County); Patricia Pavelsky, Executive Director

Human Development

Residents of Ontario County can choose from a variety of parenting programs for people at all stages of parenting. The programs are designed to enhance people's skills to make parenting more rewarding for family members of all ages. Information, skill training and effective communication are the basis for the programs. In addition, there are programs that support positive parenting with information on resources and practical strategies. The Ontario County Department of Social Services funds the *Parenting Skills Workshop Series* and *STAR* parenting education with grants.

The annual *Child Care Givers Workshop Day* program is planned around a keynote speaker and presentations and exhibits from community volunteers. Regional child care workers and administrators can gain continuing education credits by attending the workshop.

Programs Offered in 2008:

Relatives As Parents Program
Parenting Skills Workshop Series
Parents Apart: Helping Kids Cope with Separation & Divorce
STAR – Families in Action
Parenting Education Coalition & Spring Training
Active Parenting Now
Discipline is Not a Dirty Word
Annual Child Caregivers' Workshop Day
Community Presentations

Total Participants: 1034
Volunteer Hours: 224
Value of Volunteer Hours: \$8950

Staffing: Isabelle Doran Jensen, Resource Educator
Community Facilitators: Dawn Dufresne, Robert McCarthy, Anne Lahr and Patricia McClure

4-H YOUTH DEVELOPMENT

4-H Club Program

The 4-H Program offers an experience for Ontario County youth that provides positive youth development through community-based clubs with an emphasis on hands-on life skills, workforce skills, and science and technology. 4-H youth range in age from five to nineteen. The monthly publication *Clover Chronicle* keeps youth, parents and leaders updated on activities and programs.

Programs Offered in 2008:

Workforce Development

Agri-Business Trip

Big E Trip

Agriculture Career Camp Series

4-H Scholarships

Public Presentations

Animal Science

Equine Careers Camp

Dog Obedience Classes

Avian Bowl

Poultry Judging

Livestock Skillathon

Horse Bowl/Hippology

Science and Technology

Harvest Food Fest

Tractor Safety

Geo-Spatial Club

Textile Review

Recognition

Achievement Night

STAR Trip

Tween Trip

Cloverbud Trip

4-H Expo

Ontario County Fair

New York State Fair

4-H Clubs: 281 youth, 96 leaders and 48 clubs

Total Participants in Programs: 2,367

Volunteer Hours: 7,153

Value of Volunteer Hours: \$129,901

Staffing: Tim Davis, 4-H Youth Development Issue Leader; Jennifer Jensen, Resource Educator; Amy Morrissey, Community Educator

After School Programs

The 4-H model serves as the foundation for two community-based and after school programs currently operating in Ontario County. At the North Street School in Geneva, the 4-H after school program is an opportunity for youth to have a structured, positive program that is based on 4-H goals of developing life skills and workforce skills. The program has expanded to three days per week.

Total Participants: 51

Volunteer Hours: 22

Value of Volunteer Hours: \$397

Staffing: Jennifer Jensen, Resource Educator. On-site Facilitator: Maddy Brooks

An After School Program for Teens referred from Drug Court was introduced in 2008. It is also based on 4-H goals with a focus on healthy lifestyles including meal preparation and health alternative activities. The program includes a parent involvement component. The program meets twice per month at the Extension Center.

Total Participants: 4

Staffing: Tim Davis, 4-H Youth Development Issue Leader. On-site Facilitators: Gina Holsopple and Matt Wood.

4-H CAMP BRISTOL HILLS

4-H Camp Bristol Hills offers the outdoor camping experience that includes first-class educational programming and a variety of opportunities for life skill enhancement in the areas of decision making, social skills, teamwork and healthy lifestyle choices. The camp is a three season operation incorporating day camp, progression camp and resident camp in the summer, as well as specialty camps like Young Men's and Young Women's Adventure Camp and science and technology-themed camps.

The Adventure Program, which uses a challenge by choice philosophy throughout a series of challenges ranging from lawn activities through a low ropes course and culminating in the high ropes, is part of summer camp and is also available throughout the fall and spring months. The camp facility is the site of many community and 4-H events. Camper and rental fees, grants, contracts and scholarships underwrite the costs of operating the facility for six months each year. Over sixty staff who work as counselors, program specialists, kitchen and facilities personnel are employed seasonally by 4-H Camp Bristol Hills.

Programs Offered during Summer 2008:

- Adventure Program*
- Air Rifle*
- Archery*
- Clover Camp Chronicle*
- Ceramics*
- Cooking*
- Counselor In Training*
- Crafts*
- Fishing*
- GPS Explorer*
- Horseback Riding*
- Living With the Land*
- Our Amazing Earth*
- Rocketry*
- Sewing*
- Sports*
- Swimming*
- Fit, Fun, Fantastic*
- Woodworking*
- Young Women’s Adventure Camp*
- Young Men’s Adventure Camp*
- Science, Technology, Engineering and Math (STEM) Camp*
- Get SET (Science, Engineering and Technology) for a Career Camp*

Total Participants in Programs: 1333

Volunteer Hours: 244
Value of Volunteer Hours: \$3287

Spring & Fall Project Adventure Participants Included:

- Canandaigua Schools*
- Happiness House*
- St. John Fisher*
- University of Rochester*
- Honeoye Rotary*
- AFS*
- Naples Schools*
- University of Buffalo*
- BOCES*
- Girl Scouts*
- Ontario County Workforce Development*

Total Participants: 2107
Volunteer Hours: 72
Value of Volunteer Hours: \$1299

Staffing: Tim Davis, 4-H Youth Development Issue Leader and Camp Administrator. Jim Hooper, Community Educator and Adventure Program Educator. Summer Camp Directors: Gina Holsopple and Matt Wood. Summer Camp Director of Specialty Camps: Erin Rizzo. Contracted and seasonal staff.

A CATALOG OF SUCCESS STORIES

Master Gardeners

Master Gardener **Pam Tichenor** wrote this account of her project with the YMCA Summer Camp in Canandaigua in Summer 2008.

What started as a simple request in the lobby of the Canandaigua YMCA to come in and help kids plant some seeds in a few window boxes, ended up being a summer long project *that all involved will remember...*The activity evolved as follows:

The garden camp experience was set up to follow the weekly theme set by the Y and align it with garden activities...I used the junior master gardener resource from Cooperative Extension along with my own ideas and web ideas.

The group consisted of approximately 24 kids from age 6 to 11 and 3 to 4 counselors every week. The garden camp lasted approximately 2 ½ hours every Wednesday.

The basic concept I started with was the kid’s garden camp which involved ownership and participation in a

small garden 10 x 20 within the community garden from beginning to end.

All seven weeks every child got a chance to weed, water, pick vegetables and bugs off their plants. This garden contained lots of string beans, corn, lettuce, spinach, marigolds and some tomatoes...The kids planned the garden and we discussed what may grow since we got a late start. We even made a scarecrow for the garden!

Due to the size of the camp we incorporated “stations” so that children were rotated to at least four different tasks during this time. Week Two involved a group discussion about the water cycle, followed by making rain gauges out of water bottles and making our own fog. The next week we talked about all the bugs we found in the garden and brought from home. We did our project bug “mouthparts” and enjoyed many relay games “with close pins and skittles” using the sucking, tearing, chewing motions... Week Four we involved the kids in a cloud walk with a cloud viewer for each child...After our discussion we “made” clouds with shaving crème. Week Five involved recycling and the recycling game.

Spiders were made from egg cartons and flowers from Styrofoam cups...funfun...Week Six involved talking and viewing on the grounds Poisonous Plants.

For our last week, Week Seven we made garden stepping stones. We ended with a nice story about pumpkin seeds and the kids got to take pumpkins and all sorts of vegetables home...

It was a lot of work but very, very enjoyable and I know the kids had a great time. I got a couple of hugs from the kids when they were leaving...They really enjoyed the time they spent in the garden even though they said more than once. "This is a lot of work!"

4-H GeoSeekers

In 2008, the 4-H GeoSeekers Club was launched. These 4-H youth explore the possibilities of geospatial technology.

During the course of their major project, members of the 4-H GeoSeekers Club visited approximately 40 unique farm operations throughout Ontario County, collected positional data (waypoints) and, in some cases, met with the farmers directly to explain their project and learn about the farm. As a club, they generated a series of maps, by data set, illustrating the locations of the farms. These maps were used to create an internet-based companion guide to the *Ontario County Local Food Guide* as an interactive website to connect people with the farms. The final project consisted of 46 separate farms, divided into 10 data sets (ie. Roadside Stands, You-Pick Farms, Community Supported Agriculture, etc). Products varied from fresh fruits and vegetables (strawberries, blueberries, cabbage and corn) to locally grown meats (beef, chicken and pork) and eggs, as well as local specialty products (maple, honey, jams, jellies, and breads).

The *Ontario County Local Food Guide Companion Map* has been posted on the Ontario County Extension website to make it publicly available.

<http://counties.cce.cornell.edu/Ontario/GeoSeekers%20Final%20Project/home.htm>

4-H Scholarships

4-H Scholarship applicants face a rigorous process, but one that encourages them to reflect on their entire 4-H experience. They complete a lengthy application form that includes their description of projects, leadership and community service. An in-depth interview with the 4-H Support Committee follows.

In 2008, there were a number of worthy 4-H Scholarship applicants. Here are excerpts from their applications that highlight their 4-H journey:

Jessica Brown's story is filled with examples of how she turned learning life skills into specialty talents. She started cooking within her 4-H club and graduated to making special occasion pies and cake decorating. Her sewing skills progressed from the development of hand sewing techniques to making costumes and quilts on machines. In the year before college, she used her skills to teach a younger group of 4-H youth to use a pattern and work with a sewing machine. Jessica moved through the various leadership levels in her 4-H club and eventually helped to start a 4-H club, becoming the junior leader.

Jessica commented that "almost every memory I can recall involves 4-H in some shape or form. 4-H helped me to gain confidence and gave me the opportunity to travel and meet new people.

Jessica Brown was awarded a \$500 scholarship from 4-H at Cornell Cooperative Extension of Ontario County and \$1,000 from the NYS 4-H Foundation. She is enrolled at Marist College.

Casey Cazer joined 4-H so she could show her rabbits at the County Fair. Her interest in rabbits led to interest in breeding programs and genetics. In addition, she studied for the American Rabbit Breeders Association registrar's license, the first step to becoming an ARBA rabbit judge, a rare accomplishment for any young person. Casey also started working with llamas in the Casa de Llama club learning how to train and exhibit them. Her work with llamas led to an interest in fiber and spinning.

Casey's leadership has resulted in an expanded Ontario County Rabbit Program. She has educated new members on all aspects of showmanship and established a spring rabbit and cavy 4-H show.

In 2006 Casey was one of five New York delegates to the National 4-H Conference in Washington where she participated in a variety of forums that generated 4-H program recommendations.

Casey remarked in her essay that "my guide through life is 4-H, an amazing program that has offered me dozens of opportunities to pursue my interests and explore the world via exchanges and conferences." Her teen exchange trip to Colorado and her 4-H animal science work defined her long-term goals of becoming a veterinarian and staying in the agricultural community.

Casey Cazer received a \$500 award from 4-H at Cornell Cooperative Extension of Ontario County she is a freshman at Harvard University.

Sierra Lockwood's interests in 4-H encompassed showing beef cattle at the Ontario County Fair, raising and showing rabbits and the Livestock Judging and Skillathon. She was a leader in planning and operating the Ontario County Rabbit and Cavy Show. She helped other 4-H rabbit members to become more familiar with the rabbit showing process.

Sierra has involved herself in community service through making blankets for children at Strong Hospital, planting flowers at the South Bristol Town Hall and organizing a game at the ARC Fun Day.

In her essay Sierra remarked that “my experiences in 4-H have influenced my choice in becoming a veterinarian. Community service has had a great impact. After my time at the Gleaner’s Soup Kitchen, I look for opportunities to lend a helping hand.”

Sierra Lockwood was the recipient of a \$500 scholarship from Cornell Cooperative Extension of Ontario County. She is a student at the University of Tennessee.

Renee Petruzzelli claims that she has obtained team and leadership skills through her participation in a 4-H horse club. That club experience included a 4-H horse presentation, attendance at a 4-H Agricultural Business Career Conference, Horse Bowl and Hippology practices, participation in the Ontario County Horse Drill Team and competition in the 4-H horse judging competition.

Renee says that “4-H has given me confidence inside and out of the classroom. By learning how to present, I have gone on to winning second place in an oratorical scholarship competition. During my years in 4-H I have seen all aspects of the horse industry and that helped my final decision to enroll in a college with a major in equine studies.”

Renee Petruzzelli won a \$500 scholarship from 4-H at Cornell Cooperative Extension of Ontario County. She is a freshman at Cazenovia College.

Daniel Jones has developed his photography and woodworking skills in 4-H. His woodworking projects included a wooden crate, a garden table and a coat rack. His photography has garnered both county and state recognition and helped him decide to make it a career.

His 4-H club has been active especially at holiday time making crafts and wrapping gifts, ringing the Salvation Army bell and dressing up as holiday characters for a local festival.

Dan says, that “4-H has made a very large impact in my life. 4-H projects have introduced me to new hobbies and skills that will keep me interested throughout life. Participation in leadership experiences and community service has helped me discover that I love helping the individuals of the community.”

Daniel Jones is enrolled at Rochester Institute of Technology. He received a \$500 scholarship from 4-H at Cornell Cooperative Extension of Ontario County.

ADVISORY COMMITTEES & VOLUNTEERS

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4-H Support Committee

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Maureen Bolger
Barb Bolton
Kelly Bolton
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Matty Brooks
Debbie Browning
Donna Capron
Bonnie Cazer
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Danielle Washburn
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Karen Wilson
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Patricia Vickers

COMMUNITY PARTNERS

Community Partners who provide materials or funding.

AM&M Financial Services
Active Parenting Publishers
American Camp Assoc.
American Field Service
Bill Skellet/Equine Evaluator
Bristol Hills Music Camp
Brookdale Foundation
Canandaigua Chrysler Dodge/Jeep
Canandaigua National Bank & Trust
Canandaigua Rotary
Casella Farms
City of Canandaigua
Chamber of Commerce
Community Bank NA
Constellation Wines U.S.
Coryn Farm Supply
Country Max – Equine
ESRI
4-H Support Committee
Farm Credit of Western NY
Fiddlehead Concepts
Finger Lakes Livestock Exchange

Finger Lakes Wired
Finger Lakes Workforce Dev.
Genesee Valley Girl Scouts
Hill Cumorah Pageant
IBA – Delos Dann
James Gray Agency, Inc.
JoAnn Fabrics
Lakeview Mental Health
Kenyon & Kenyon Law Firm
Legal Assistance of Western NY
Mary Cockam Morse
McDonalds
New York Life Insurance Co.
NYS 4-H Foundation
NYS Dept. Public Health
NYS 4-H Educators Assoc.
NYS 4-H Foundation
NYS Parent Ed & Awareness Program
NYS Prevent Child Abuse
Ontario Co. Children's Fund
Ontario Co. Classic Charities
Ont. Co. Council of Social Agency Members

Ontario County Mental Health
Ontario Co. Office of Economic Development/IDA
Partnership for Ontario Co.
Preferred Care
Profac Cooperative, Inc.
Randall Farnsworth Auto Group
Rayburn Dairy
Red Jacket Orchards
The Research Foundation of SUNY
Shepard Ford
Lee Shuknecht & Sons
Soap & Detergent Assoc.
So. Bristol Cultural Center
Spring Hill Foundation
Starbucks Coffee Co.
Tailored Events
Tractor Supply
Wendy's Inc.
White Springs Winery
Willow Bend Farm LLC/Spring Hope Dairy

Community Partners who also work collaboratively with Extension on educational programming.

AARP Foundation
Advocacy Center
Ag Core Inc.
Agricultural Consulting Services
Ag & Markets – Dave Phillips
American Red Cross
Artic Refrigeration
Ayes Farm Market
BASF
Bayer Crop Science
Bejo Seeds
Birdseye Foods
Bloomfield Central School
Bloomfield Migrant Education
Bureau of Early Childhood Services
Canandaigua Kiwanis
Canandaigua City Schools
Canandaigua Watershed Alliance
Canandaigua Youth Task Force
Catholic Family Center
Cargill Foods
CASP, Inc.
Center for Dispute Settlement
Cheshire Ridge Farm, LLC
Child & Family Resources – Geneva
Child Care Council
Child Care Council of FL
Children's Garden of Farmington
Clifton Springs Hospital & Clinic
Community Action Program
Coord. Child Development Program
Cornell Agriculture, Food & Technology Park
Cornell Reduced Tillage – Vegetables Team
Cornell Soil Health Team
Cornell Vegetable Program Advisory Committee
Cornell Vegetable Program Work Team
Creative Environment
Dupont Crop Protection
Empire State Potato Growers
ESL
Early Childhood Ed. Quality Council
Family Counseling of FL
Family Literacy Program
Farm Family Life & Casualty Insurance
Farmers' Market Geneva, Cdga., Victor, VA Medical Ctr.
Farm Fresh First & Seneca Foods
Ferris Associates
F.F. Thompson Hospital
FLCC Child Care Center, Environmental Conservation
FL Migrant Education
Finger Lakes New Knowledge Fusion
Finger Lakes Parent Network
Finger Lakes Visitors Connection
Firefly Farms
Fish Farm Market
Fresh Ayr Farm
Funeral Directors' Assoc.

Genesee Valley Bean
Geneva Chamber of Commerce
Geneva City Schools
Geneva General Hospital Child Care Ctr.
Gerard Wallace
Gowan
Growmark FS
Granger Homestead
Ground Water Systems
Happiness House/FLUCP
Harris Seeds
Head Start-Geneva, Cdga.
Healthy Families
Helena Chemical
Honeoye School District
Hospeace House
Dean Hutchinson, CFP
Johnny's Seeds
Attorney Russell Kenyon
King Cole Bean Co.
Infotonics
Kids at Jean's Place
Lakeland Equipment
Learning by Heart
Legal Assistance of FL
Marcus Whitman School
Midstate Environmental Laboratory
Monroe Tractor & Implement
Monsanto
Naples School District
National Ctr. For Missing & Exploited Children
New York Bean LLC
NY Ag Experiment Station, Geneva
NY Cabbage Research & Development Fund
NY Dept. of Ag & Markets
NYS Dept. Environmental Conservation – Wildlife,
Pesticide, Forestry
NYS Dry Bean Industry Advisory Committee
NYS Fair
NY Farm Viability Institute
NY Forest Owners Assoc.
NY Wine & Culinary Center
NYS IPM
NYS Kincaire Coalition
NYS Kinship Navigator
NYS Maple Producers Assoc.
NYS Office of Child & Family Ser.
NYS Onion Industry Council
NYS Vegetable Growers Assoc.
NY Vegetable Research Council
Northeast Organic Farming Assoc.
Northeast Weather Assoc. (NEWA) - Geneva
Northeast Organic Farming Assoc.
Ontario Co. Ag Enhancement Board
Ontario Co. Board of Supervisors
Ontario Co. Emergency Management
Ontario Finger Lakes Beekeepers

Ontario Co. Fair Board
Ontario Co. Family Court
Ontario Co. Farm Bureau
Ontario Co. Office for the Aging
Ontario Co. Dept. of Planning & Research
Ontario County Public Health
Ontario Co. Dept. of Social Services
Ontario Co. Sheriff's Office
Ontario Co. Soil & Water Conservation District
Ontario Co. Water Resource Council
Ontario County Youth Bureau
Operation Military Kids
PEN-Professional Eldercare Network
Phelps Historical Society
Phelps Supply Inc.
Pioneer Library System
Planned Parenthood
Quail Summit
Rainbow Junction
Reed's Seeds
Regional Creative Learning Collaborative
Rhythm Connect, LLC
Rochester Assoc. Ed. of Young Children
Rupp Seeds
S.A.L.T.
S.T.A.R.
Safe Kids – Finger Lakes Chapter
Seedway Inc.
Seeking Common Ground
Siegers Seeds
Stanton Ag Service
Stokes Seeds
Success for Geneva's Children
SUNY – Cobleskill, Morrisville, Geneseo
Syngenta Crop Protection
Attorney Dale Thistlethwaite
The Birkett Mills
Town of Bristol
Upstate Milk Cooperative
UAP Distribution
USDA
VA Medical Center
Valent USA Corp
Veteran's Services
Victor Historical Society
Victor School District
Village of Victor
Wegmans
Western NY Maple Producers Assoc.
YMCA Canandaigua/Clifton Springs

BOARD OF DIRECTORS 2008

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"Cornell Cooperative Extension in Ontario County provides equal program and employment opportunities."

CORNELL COOPERATIVE EXTENSION STAFF

AGRICULTURE & NATURAL RESOURCES

Jim Ochterski, Agriculture & Natural Resources Issue Leader
Russell Welsler, Resource Educator for Consumer Horticulture
Nancy Anderson, Administrative Assistant

CORNELL VEGETABLE PROGRAM

Julie Kikkert, Commercial Vegetable Program Specialist *
Carol MacNeil, Commercial Vegetable Program Specialist *
John Gibbons, Community Extension Educator*
Carolyn Killigrew, Administrative Assistant*

CORNELL DAIRY, LIVESTOCK & FIELD CROPS

Collin McCarthy, Dairy Management Associate*

4-H YOUTH DEVELOPMENT

Timothy Davis, 4-H Youth Development Issue Leader
Jennifer Jensen, 4-H Resource Educator
Amy Morrisey, 4-H Program Educator
Janet Berg, Administrative Assistant

4-H CAMP BRISTOL HILLS

Timothy Davis, 4-H Camp Administrator
James Hooper, 4-H Community Educator
Ellen Martin, Administrative Assistant

FAMILY & CONSUMER SCIENCES

Patricia Pavelsky, Executive Director & Family & Consumer Sciences Issues Leader
Isabelle Doran Jensen, Resource Educator for Human Development
Pamela Chiverton, Resource Educator for Long-Term Care Insurance Outreach Center
Lynn Geer, Administrative Assistant
Mary Beth Anderson, Administrative Assistant

Carmen Farabella, Finance Manager
Joe Torres, Custodian
Dick McGuigan, Printer

*Multi-County

Association Support

(based on 2007)

County Appropriation	\$410,494
State	
224 Funds	\$ 52,234
Fringe Benefits	\$293,402
University Resources	\$247,896
Federal	
Smith Lever	\$ 5,733
Communications	\$ 7,080
Fringe benefits	\$ 24,448
University Resources	\$145,016
Grants & Contracts	\$175,068
Other (user fees, rent, fundraising, donations, etc.)	\$569,323
Volunteer support (value of time/expertise for 12,603 hours of volunteer time)	\$238,210
TOTAL:	\$2,168,904

SUMMARY OF RESOURCES & SUPPORT

